



PRESS RELEASE

(Not for release in the United States of America)

SOURCE OFFERS A CONVENIENT ROUTE TO VALUE INVESTING

London, 26 March 2012: Source is pleased to announce the launch of the MSCI Europe Value Source ETF, designed to provide value-focused exposure to the European equity market via the MSCI Europe Value EUR Total Return (Net) Index.

“Value investing has been popular since the 1920s,” says Source CEO Ted Hood. “This ETF allows investors to implement a European value strategy quickly and easily, while maintaining diversification and high liquidity.” The MSCI Europe Value Index is subset of the MSCI Europe Index, focused on stocks that exhibit “Value” - as opposed to “Growth” – characteristics. It currently comprises 214 stocks, or around 50% of the free float-adjusted market capitalisation of the MSCI Europe. The factors used to assess a stock’s value include book value, 12-month forward earnings and dividend yield.

The MSCI Europe Value Source ETF has a management fee of 0.35% per annum and is listed on Deutsche Börse.

PRODUCT SUMMARY

Product Name	MSCI Europe Value Source ETF
ISIN	IE00B3LK4Z20
Ticker	EMSV GR
Base / Trading Currency	EUR / EUR
Management Fee	0.35 % per annum
Listing	Deutsche Börse
Benchmark	MSCI Europe Value EUR Total Return (Net) Index

Benchmark Bloomberg Ticker	MSVEUNTR Index
UCITS eligible	Yes
Domicile	Ireland

The addition of this new ETF brings Source's product range to 99 across equity, fixed income and commodity segments of the market. Source now has over US\$9 BN in assets and has seen trading turnover of over US\$355 BN since launch in April 2009. Source continues to focus on delivering incremental value to European ETP investors through a combination of enhanced indices, improved structuring and active trading, and is committed to delivering ETFs and ETCs with unparalleled liquidity, increased transparency and reduced counterparty risk.

Important Information

The products described within this publication are not suitable for everyone. Investors' capital is at risk. Investors should not deal in these products unless they understand their nature and the extent of their exposure to risk. The value of these products can go down as well as up and can be subject to volatility due to factors such as price changes in the underlying instrument and interest rates. It is recommended that potential investors study the Prospectus before investing.

Source UK Services Limited is authorised and regulated by the Financial Services Authority in the UK. The MSCI Europe Value Source ETF is issued by Source Markets plc, authorised and regulated by the Central Bank of Ireland.

ENDS

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Notes to Editors:

Source

Source is one of Europe's leading Exchange Traded Products (ETPs) providers, with over US\$9 billion in assets under management and the third highest European ETP net new asset inflows in 2011.

Since launch in April 2009, Source has focused on delivering incremental value to European ETP investors through a combination of enhanced indices, strong partnerships, improved structuring and active trading. Its 99 product range provides investors the ability to gain exposure to equities, commodities, fixed income and alternative assets, through ETF and ETC structures with unparalleled liquidity, increased transparency and reduced counterparty risk.

Further information about Source is available at www.source.info