

**INVESTOR WARNING: SOURCE PRODUCTS PLACE YOUR CAPITAL AT RISK.  
INVESTORS MAY NOT GET BACK THE ORIGINAL AMOUNT INVESTED**

## PRESS RELEASE

*(Not for release in the United States of America)*

### **SOURCE STRENGTHENS PRESENCE IN THE NETHERLANDS REGION**

**London, 13<sup>th</sup> October 2014:** Source, a leading European provider of Exchange Traded Products (ETPs), is pleased to announce that Sjef Pieters has joined the company, broadening the capabilities of the coverage team. Sjef is an Executive Director responsible for The Netherlands, Belgium and Luxembourg.

“Over the past year, we have been developing our coverage of key markets across Europe,” says Ludovic Djebali, Co-head of EMEA. “We are focused on getting the right people in place – individuals with the experience of local markets, who speak the language and understand the particular needs and objectives of the investors in those markets. With more than 15 years’ experience in the region, and an in-depth knowledge of ETPs, Sjef fits the bill perfectly and is a welcome addition to the Source team.”

Sjef Pieters believes the investment landscape has changed substantially over the past 15 years, explaining, “There is now much greater choice and new regulations are really putting the spotlight on ETFs, as advisors are increasingly weighing up the true cost of ownership of different investment vehicles.

“Source is well positioned to continue its strong growth,” Pieters continues. “Having the independence to work with some of the world’s best investment houses and asset managers provides Source with a unique advantage. On top of this, I think the ETF market in Europe also looks set to continue growing. Investors are beginning to see that ETFs can be used to fulfil a wide range of needs, and are differentiating between markets that are best suited to a passive strategy and others that are more suited to an active approach. Source understands this and is creating products that provide investors a compelling choice.”

#### **Notes to Editors:**

#### **Sjef Pieters – Executive Director – The Netherlands, Belgium and Luxembourg**

Sjef is responsible for coverage of institutional investors in The Netherlands, Belgium and Luxembourg. He has held similar roles with iShares and Lyxor Asset Management. Prior to joining Source, he worked at Russell Investments where he was responsible for a wide range of services, including index mandates, multi manager and multi asset solutions. In total, he has more than 15 years’ experience in the asset

management industry. Much of this time has been focused on selling exchange traded products to a wide range of investors, including private banks, asset managers, pension funds and insurance companies.

Source UK Services Limited is authorised and regulated by the Financial Conduct Authority in the UK.

#### **Important Information**

The prospectus documentation describing the products, risks and related costs of Source products is available for residents of countries where such products are authorised for sale at [www.source.info](http://www.source.info). The products described within this publication are not suitable for everyone. Investors' capital is at risk and they may get back less than they invested. Investors should not deal in these products unless they understand their nature and the extent of their exposure to risk. The value of these products can go down as well as up and can be subject to volatility due to factors such as price changes in the underlying instrument and interest rates. The historical level of the index should not be taken as an indication of the index's future performance during the term of the ETFs. It is recommended that potential investors study the relevant product prospectus before investing.

#### **ENDS**

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#### **About Source**

Source is an investment firm and one of Europe's leading Exchange Traded Product (ETP) providers, with over US\$19 billion in assets under management.

Source offers market leading equity, fixed income, commodity and alternative market exposure through approximately 80 expertly engineered ETPs that provide enhanced liquidity, increased transparency and mitigate counterparty risk. Source's products track mainstream benchmarks such as Euro STOXX 50, S&P500 and FTSE 100 as well as a range of value added investments. Since launch in April 2009, Source has focused on delivering incremental value to European ETP investors through a combination of enhanced indices, strong partnerships, improved structuring and active trading. Current partners include: Ashmore, CSOP Asset Management, LGIM, Man GLG, PIMCO, Bank of America Merrill Lynch, Goldman Sachs, JP Morgan, Morgan Stanley and Nomura.

Further information about Source is available at [www.source.info](http://www.source.info)

