

**INVESTOR WARNING: SOURCE PRODUCTS PLACE YOUR CAPITAL AT RISK.  
INVESTORS MAY NOT GET BACK THE ORIGINAL AMOUNT INVESTED**

## PRESS RELEASE

*(Not for release in the United States of America)*

### **MAKING 'TACTICAL ADJUSTMENTS' IS THE KEY REASON FOR USING ETPS**

**London, 18 May 2015:** New research<sup>(1)</sup> commissioned by Source, one of the largest providers of Exchange Traded Products (ETPs) in Europe, reveals that European professional investors say they use ETPs most often to make 'tactical adjustments' to their portfolios. Nearly three out of four (73%) of those interviewed mentioned this as a reason for investing in ETPs, followed by 61% who said they use them to gain 'long term broad market exposure'. Other responses include: 'supporting a long/short strategy (59%), liquidity management (52%), sector rotation (40%) and transition management (26%).'.

When asked what they think the most attractive feature of an ETP is, 24% of investors interviewed said cost, and this was closely followed by liquidity (23%), providing access to hard-to-reach markets (18%) and transparency (15%).

In terms of the asset classes in which they invest through ETPs, 76% said they use them to gain exposure to regional equities. This was followed by global equities and emerging market equities where the corresponding figures were 74% and 58%, respectively. Some 43% said they use them to invest in investment grade corporate fixed income, and 40% to gain exposure to precious metals.

Peter Thompson, President of Source, says: "Our research shows the huge range of benefits and advantages investors perceive from using ETPs. As the ETP industry grows and becomes more innovative in the products it offers, its attractiveness should also increase. This helps explain why our research shows that eight out of 10 investors have been using ETPs and 39% plan to purchase more this year."

Source UK Services Limited is authorised and regulated by the Financial Conduct Authority in the UK.

### **Important Information**

The prospectus documentation describing the products, risks and related costs of Source products are available for residents of countries where such products are authorised for sale at [www.source.info](http://www.source.info)

The products described on [www.source.info](http://www.source.info) are not suitable for everyone. Investors' capital is at risk and they may get back less than they invested. Investors should not deal in these products unless they understand their nature and the extent of their exposure to risk. The value of these products can go down as well as up and can be subject to volatility due to factors such as price changes in the underlying instrument and interest rates. It is recommended that potential investors study the prospectus before investing.

### **ENDS**

For further information:

- (1) Source commissioned the research company Prescient to interview 751 professional investors in a range of organisations and job roles across Europe. Telephone interviews took place between 14<sup>th</sup> November and 18<sup>th</sup> December 2014 across 11 countries. Each of those interviewed are responsible for at least £50 million worth of private client investments or £100 million of institutional assets.

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#### **About Source**

Source is an investment firm and one of Europe's leading Exchange Traded Product (ETP) providers, with approximately US\$18 billion in assets under management. Since launch in April 2009, Source has focused on delivering incremental value to European ETP investors through a combination of enhanced indices, strong partnerships, improved structuring and active trading. Its range of just under 80 products gives investors the ability to gain exposure to equities, commodities, fixed income and alternative assets, through ETF and ETC structures with deep liquidity, increased transparency and reduced counterparty risk.

Further information about Source is available at [www.source.info](http://www.source.info)